



FOR IMMEDIATE RELEASE

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Parent, Family Input Needed in Survey to Shape Cranbrook's Childcare Development Plan

Cranbrook, BC (November 25, 2019) -- Creative Childcare Consulting is releasing a public survey asking parents and families what they need to help build and support childcare in Cranbrook.

"Through our engagement process we've had excellent input from the city, childcare professionals and business and community groups," says Diane McKean, co-CEO of Creative Childcare Consulting. "This is another opportunity for parents and families, those most affected, to tell us what support would most help them."

The survey only takes five minutes to complete but parent input could have long lasting impacts on childcare in Cranbrook. The survey is available from Monday November 25, 2019 to Friday December 6, 2019. You can access the survey online at <https://www.surveymonkey.com/r/cranbrookchildcaredevelopmentplan>.

Hard copies of the survey are available at the Child Care Resource and Referral Centre (CCRR) at 20B, 12th Avenue North, Cranbrook City Hall or at the pool desk at Western Financial Place.

Creative Childcare Consulting has been retained to develop a one, five, and 10-year childcare plan for the City of Cranbrook. The company is working with residents and groups to develop a made-in-Cranbrook plan to address local childcare challenges.

We encourage you to take the survey and help effect positive change within Cranbrook's childcare community.

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